

Instructions for the Coverpage one

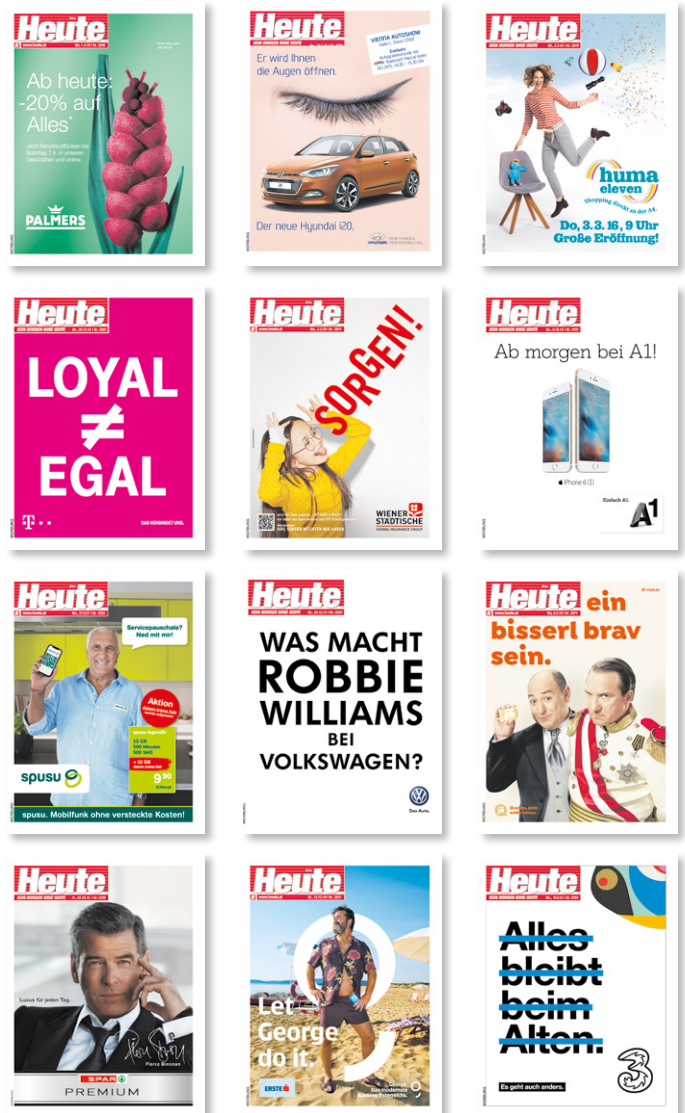
Observe our special guidelines for the coveragepage when booking a Coverposter (2-sided, 4-sided). Include us in the design

process just in time. Send us a PDF preview of your artwork in progress at least 5 working day before the publication date.

Guidelines for Front page design

- Your advertisement on cover page 1 is a teaser for specific offers on the U2.
- **Heute**-logo in original size on the top left
- reduced, clear design
- image-heavy, preferably a photo with people
- „Logo-protection“ area next to and below
- no overload advertisement
- no information overload
- no text-advertorials
- no imitation of a regular **Heute**-coverpage)
- promotional labeling will be inserted by **Heute** (font Helevtica, size 12 pt)
- approval required by **Heute!**
Please send us a preview PDF of the planned subject 5 working days before the date of publication:
produktion@heute.at

Successful implementations - that's how we imagine it



Download template



Download the design template with already placed **Heute**-logo at the top left. The template is created in the InDesign exchange format IDML.

php.heute.at/grafik/HEUTE_FLAPPENVORLAGE_NEU.zip

Further questions?
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